



# The Enola Group

## 2019-2020 Annual Report

### Our Vision

To provide a progressive, creative, forward thinking environment, rich in opportunities for infants, young children, adults, expectant mothers, and families to reach their full potential.

### Our Mission

To provide structure and guidance, joy and meaning for individuals and families through evidence based practices art, education, and other creative approaches.

*Education. Creativity. Opportunity.*



### *Message from Wendy Cato, Board Chair*

The Enola Group is a well-known secret but as we entered into 2020 we hoped to bring our name and our programs into a more public image. The staff and board worked hard on a new logo, extended our platform on Facebook and just a simple thing as answering the phone, “Enola Group Signature Program” or “Enola Group Early Head Start” has proved to be working.

Strategic planning took place and the anticipation of expansion was in the air. Then Covid 19 became a world epidemic! How does a non-profit, which considers itself an essential service provider, continue to provide services? The committed and creative staff delved into what was mandated and figured out a way to continue to serve families and individuals. Now the services may look differently but the essential need to communicate and learn was accomplished with materials, FaceTime, Zoom and many phone calls.

As our state begins to open up, our programs will move slowly back into normality (whatever that is). As board chair and on behalf of the board of directors, I want to thank the staff and employees for all they have done to keep our programs healthy and making a difference in so many lives.

### Board of Directors

Wendy Cato  
*Board Chair*

Kathy Smith  
*Vice-Board Chair/  
Policy Council*

Martin Sohovich  
*Secretary/Treasurer*

Mandy White

Meghan Welty

Mark Poteat

Joanne Blough

Jared Amos

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[www.enolagroup.org](http://www.enolagroup.org)

Adult Services  
Signature Programs  
504-A E. Union St.  
Morganton, NC  
828.433.0056

Child and Family Services  
Alexander Early Head Start  
401 E. Main St.  
Taylorsville, NC 28681  
828.635.1479

Child and Family Services  
Burke Early Head Start  
501 E. Concord St.  
Morganton, NC 28655  
828.475.0107

Child and Family Services  
Caldwell Early Head Start  
609 Harper Ave.  
Lenoir, NC 28645  
828.757.8632



# The Enola Group

## Adult Services

Signature Day and Signature Living Program

### HAVING FUN WITH ART

**Signature Day Program** continues to provide innovative and creative service approaches that support achievement of personal outcomes through clay, painting, fiber art, music, dancing, computers, cooking, and other craft works. Our partnership with Western Piedmont Community College for the provision of College and Career Readiness Classes continues to be successful. We continue to be a member of West Union Art Studios (WUAS) which allows our clients to sell their artwork and enjoy employment as Gallery Assistants. From July 2019 – June 2020 Signature Day attendees grossed \$3,738 in sales of their artwork through WUAS and their online Etsy shop.

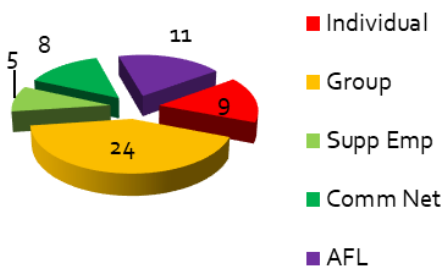
Between July 2019 and June 2020, Signature Day provided 27,726 total service hours to 29 adults, 836.75 of which were Supported Employment – allowing people to earn competitive wages at Denny’s, Carolina Diner, and West Union Art Studios. An additional 1927 hours of Community

Networking saw people volunteering at Habitat ReStore, New 2 You Thrift Store, Soup Kitchen, Options, Penny Patch, and taking exercise classes offered through Phifer Wellness Center. Another 24,962 Group and Individual service hours let people participate in chosen activities designed to promote achievement of their personal goals and outcomes. In March 2020, we were able to provide 86% of total authorized annual service hours despite COVID-19 disruptions – keeping people connected!

**Signature Living** continues to support 11 people thriving in Alternative Family Living (AFL) homes. AFL services assist people to acquire, improve, and retain skills in self-help, meal preparation, and general household management. Between July 2019 and June 2020, Signature Living provided 3915 days of Residential Supports. COVID-19 didn’t slow us down—we provided 98% of all authorized days and licensed a second home!

People enjoyed active involvement in their neighborhoods, communities, and beyond: attending churches, going out to eat, shopping, participating in clubs, attending the Renaissance Festival, and Morganton TGIF concerts. AFL families continue their tradition of active vacationing by

### Services at a Glance



enjoying trips to Pigeon Forge, favorite beaches, South Carolina, Georgia, Florida, boating on Lake James, and camping excursions. AFL homes provide stability and active family life for the people we support, promoting their health, safety, and well-being.



In 2019, Adult Services earned a 101% performance rating from Partners Behavioral Health Management in all areas of Quality, Resource Use, Clinical Practices, and Promoting Interoperability.



Early Head Start and Early Learning Center



## PROGRAM HIGHLIGHTS and ACCOMPLISHMENTS

- Provided 34 women with prenatal and health care education and information on the benefits of breastfeeding.
- Maintained North Carolina 5 Star Rated Child Care licenses in our Early Head Start and Early Learning Centers serving Alexander, Burke and Caldwell counties.
- Engaged at least 76% (23% increase from last year) of fathers and male caregivers in child development and early education learning experiences with their children.
- Served 41 (12%) of enrolled families who experience homelessness; which is an increase of 17 families from last year.
- Served 26,914 meals were served to children in center-based services.

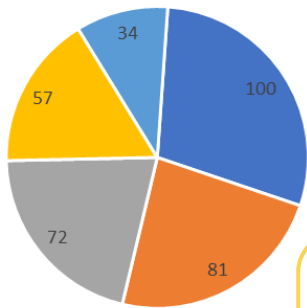
### School Readiness - Percentage of Children Meeting or Exceeding Developmental Expectations

Social Emotional	93%	Cognitive	93%
Language	85%	Literacy	85%
Physical Development			90%

### Enrollment by Eligibility Category

	#	%
Income below 100% of Federal poverty line	218	63%
Income between 100–130% of Federal poverty line	30	9%
Receipt of Public Assistance	24	7%
Foster Care	15	4%
Homeless	32	9%
Over Income	25	7%

### Number of EHS Population Served



< 1 year old = 100  
 1 year old = 81  
 2 year old = 72  
 3 year old = 57  
 Women who are Pregnant = 34

Our partnership with Caldwell Community College Adult Education continues. Parents enroll in GED and ESL classes and have their children enrolled in our Early Learning Center.

“Early Head Start has helped me to know about other programs in the county, and how to have a relationship with others. They have taught me that I can be independent and have helped with my daughters’ development.” - Parent

### Health Services for Children

- 282 (92 %) children had an ongoing source of health care
- 300 (97%) had Medicaid, private or other health insurance
- 269 (87%) up-to-date on immunizations
- Increase access to ongoing dental care for 44 additional children.
- Served 56 children with developmental delays or identified disabilities.

### Family Services - Provided or Mobilized Services for Families

Emergency/crisis intervention	67	Substance abuse prevention	14	Health Education	228
Housing assistance	30	Substance abuse treatment	5	Assistance to families of incarcerated individuals	4
Mental health services	42	Child abuse and neglect services	16	Parent Education	242
English as a Second Language	34	Domestic violence services	12	Relationship/marriage education	15
Adult education	23	Child support assistance	14	Asset-building services	53
Job training	22				



# ADMINISTRATION and MANAGEMENT

## The Enola Group, Inc.

The program administrative offices are in Morganton NC with program locations and services offered in Alexander, Burke and Caldwell counties. The Enola Group is a non-profit organization that was established in May 1980. With 40 years of experience, the program offers innovative services for adults with intellectual and developmental delays and disabilities, infants, toddlers, and preschoolers and their families, and women who are pregnant. The Enola Group has been a fiscal agent for federal, state, and private grant funds in Burke and surrounding counties since 1986.

## Management Personnel

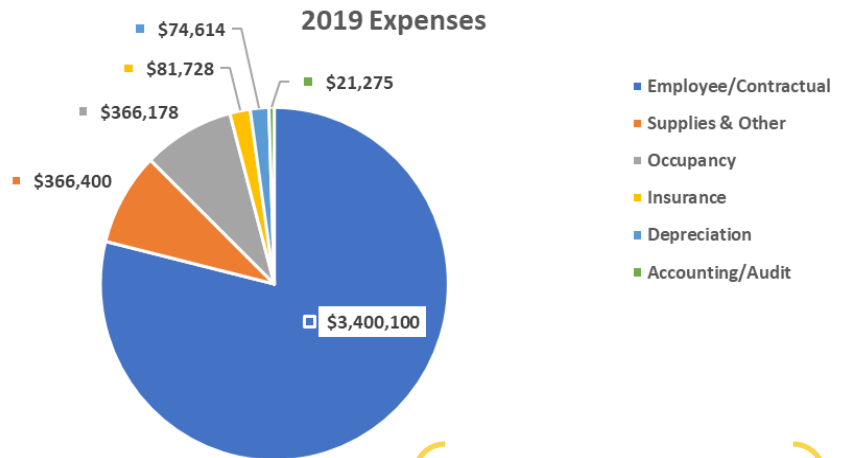
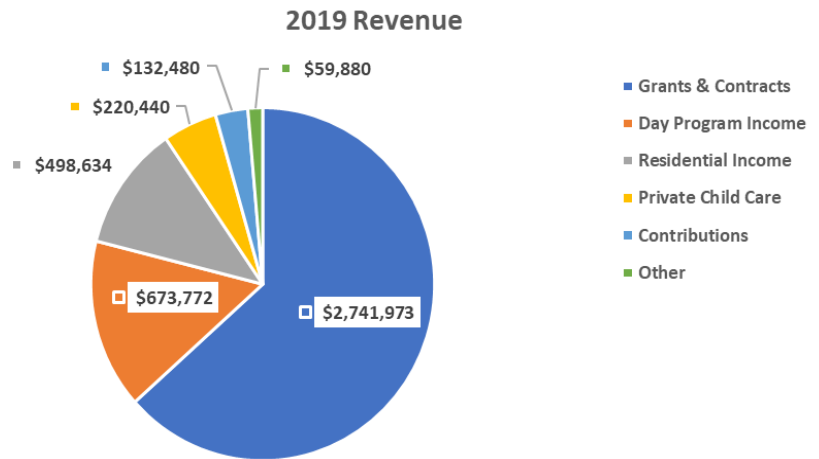
Linda Wilson, Executive Director  
 Kerri Adams, Financial Director  
 Karin McDaniel, Adult Services Director  
 Dawn Curtin, Child and Family Services and Early Head Start Director

## Employees

The Enola Group employs 84 people; including 55 full-time employees and 29 part-time employees.

## Accreditation

Adult Services is accredited by the Council on Accreditation.



**“I have opportunities for learning and professional growth.” - Employee**

## Early Head Start Expenditures for 2019-2020 Program Year

<b>Salaries</b>	<b>54%</b>	<b>Supplies</b>	<b>6%</b>
<b>Fringe Benefits</b>	<b>14%</b>	<b>Technical Assistance and Training</b>	<b>2%</b>
<b>Contractual</b>	<b>5%</b>	<b>Operational &amp; Admin. Costs (utilities, rent, staff mileage, parent services, etc.)</b>	<b>19%</b>

In-Kind Contributions +\$678,874 The Enola Group received: \$2,715,495 to implement the Early Head Start program with a funded enrollment of 200 for 12 months. The independent audit for FYE 6/30/2020 will be in October 2020. Early Head Start is federally funded through the Office of Head Start. The Enola Group Early Head Start program serves eligible children and families and women who are pregnant.